

Résumé and publications

Akademischer Rat (academic councilor), Dipl.-Kaufmann (M.Sc. graduate)

Dr. Daniel Schneider

Daniel Schneider has studied Economic Sciences at the Bergische Universität Wuppertal as well as at the University of South Australia, Adelaide, with focus on 'Management and business development' and graduated in 2005 with the overall grade "excellent". Since 2002 and during his studies, he already worked at the faculty for Wirtschaftspädagogik, Gründungspädagogik und -didaktik in various functions as well as for the Institut für Gründungs- und Innovationsforschung (igif) and received a scholarship for gifted students granted by the Hartmut-und-Lore-Schuler-Stiftung.

After his graduation, he accepted the offer of Univ.-Prof. Dr. Ulrich Braukmann and pursued a scientific career. In 2011 he completed his doctorate about the subject of an economically and start-up didactically based conceptualization of a model for the planning and designing of personality-related courses as a contribution to the reconstruction and differentiation of the theory of the development of the entrepreneurial personality (s.c.l.).

His fields of interest for research and development are especially the areas of the Development of Entrepreneurial Personalities and Institutions, Business Didactics, Entrepreneurship Education, Education Management, Sustainability Management and Management Development.

In the course of academic autonomy as a student, he already engaged himself in various appointments committees as well as the examination board of the Schumpeter School of Business and Economics. He continued this commitment after his appointment as academic councilor in the year 2011, and is currently acting as the representative of the research assistants in the examining board of the Schumpeter School of Business and Economics.

Due to his close ties with the Institut für Gründungs- und Innovationsforschung (igif), he is supporting work in various third-party funded projects and maintains the cooperation with selected partners such as the Wuppertalinstitut für Klima, Umwelt und Energie (WI) or the Handwerkskammer Düsseldorf.

Excerpt of works (constantly updated):

Schneider, Daniel (2011): Personality related management courses – economically and start-up didactically based conceptualization of a model for the planning and designing of personality-related courses as a contribution to the reconstruction and differentiation of the theory of the development of the entrepreneurial personality, Paderborn 2011.

Braukmann, Ulrich/Kreutz, Carsten/Schneider, Daniel (2010): The image of a medium sized entrepreneur – Analysis of the status quo by means of an empirical survey of schoolbooks and plea for an –"enlightened" image of the entrepreneur. In Baumann, Wolfgang, Braukmann, Ulrich und Matthes, Winfried (editors): Innovation und Internationalisierung, Wiesbaden 2010, 201-230.

- Braukmann, Ulrich/Schneider, Daniel/Voth, Andreas (2009): MODE³ – Model for Didactical Evaluation of Entrepreneurship Education. An innovative approach to an evaluation of Entrepreneurship Education at universities, Wuppertal 2009.
- Braukmann, Ulrich/Bijedic, Teita/Schneider, Daniel (2009): About Micro- and Macrodidactic in Entrepreneurship Education – The paradigm shift of the promotion of entrepreneurial thinking and acting in initial and further education. In: Bertelsmann Stiftung (editor): Generation Unternehmer? Youth Entrepreneurship Education in Deutschland, Gütersloh 2009, 231-268.
- Braukmann, Ulrich/Schneider, Daniel (2008): Implications of Gründungspädagogik und -didaktik for the controlling of ambitioned development measures. In: Pütz, Markus/Böth, Thorsten/ Arendt, Volker (editors): Controllingbeiträge im Spannungsfeld offener Problemstrukturen und betriebropolitischer Herausforderungen – Festschrift für Winfried Matthes, Köln/Lohmar 2008, 197-262.
- Braukmann, Ulrich/Bijedic, Teita/Schneider, Daniel (2008): »Entrepreneurial Personalities« in the medical sector – a legitimate alignment of a health economic reform option 'from the inside'. In: Kölner Zeitschrift für »Wirtschaft und Pädagogik«, Heft 45/2008, Köln 2008, 113-134.
- Braukmann, Ulrich/Schneider, Daniel (2008): Design factors and development of executives. In: PERSONAL – Zeitschrift für Human Resource Management, Nr. 06/2008, Düsseldorf/Potsdam 2008, 48-50.
- Braukmann, Ulrich/Bijedic, Teita/Schneider, Daniel (2008): »Entrepreneurial Personality« – a theoretical reconstruction and contouring in regards to a definition, Wuppertal 2008.
- Braukmann, Ulrich/Schneider, Daniel (2007): »Entrepreneurship Career Development«. A personality-oriented learning concept for the future development of managers and executives. In: Hernstein Institut für Management und Leadership der Wirtschaftskammer Wien (editor): Hernsteiner – Fachzeitschrift für Management- und Leadershipentwicklung, Nr. 3/2007, Wien 2007. 8-11.
- Braukmann, Ulrich/Schneider, Daniel (2007): Didactic target classes of the development of entrepreneurial competence. In: Bader, Reinhard/Keiser, Gerd/Unger, Tim (editor): Entwicklung unternehmerischer Kompetenz in der Berufsbildung. Hintergründe, Ziele und Prozesse berufspädagogischen Handelns, Bielefeld 2007, 157-180.
- Braukmann, Ulrich/Schneider, Daniel (2007): The development of the entrepreneur's personality from the view of economic pedagogics. In: Bader, Reinhard/Keiser, Gerd/Unger, Tim (editor): Entwicklung unternehmerischer Kompetenz in der Berufsbildung. Hintergründe, Ziele und Prozesse berufspädagogischen Handelns, Bielefeld 2007, 93-121.
- Schneider, Daniel (2005): About the development of entrepreneurial personalities – The contribution of the »Entrepreneurship Career Development« to an innovation of the development of executives, Wuppertal 2005. Unpublished thesis.